# Report

# IMPACT & ACTIVITY REPORT

# A3 - WORKING VISIT IN CYPRUS

MAY 13-17, 2024 | PAPHOS, CYPRUS





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# **Activity & Impact Report**

### A3 - "Working visit in Cyprus"

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#### **1. Activity Description**

The "Working Visit to Cyprus" activity was a comprehensive event organized within the Green-Clean project, with the main objective of coordinating efforts and strategies to implement green cleaning practices. It was structured in two distinct parts in order to cover relevant aspects and to provide participants with a comprehensive experience.

#### 2. Part I of the Activity "Working visit to Cyprus"

The first part of the activity consisted of a series of in-depth discussions and analysis related to the implementation of the Green-Clean project. The participants, representatives of the two partner organizations, had the opportunity to present their progress and identify possible obstacles encountered in the implementation. Detailed analyses of existing action plans were made and optimal solutions were discussed in order to ensure a good coordination of efforts and the achievement of the initially set objectives.

During the meeting, discussion points covered various aspects related to the implementation of the Green-Clean project and aimed at assessing progress and planning future steps.





#### 2.1. Progress assessment

The participants reviewed the progress made so far in the implementation of the Green-Clean project. They discussed the activities carried out and the results achieved in relation to the objectives initially set.

So far, the activity "Mapping ecological cleaning products" has been successfully completed. This included mapping the ecological cleaning products available on the market and creating a useful guide for choosing and using these products in an efficient and sustainable way. It also produced a detailed market assessment report on the market for green cleaning products, which provided essential information on market trends and characteristics.

The mapping of green products involved identifying and documenting the different options available to consumers, including the types of products, the ingredients used and their environmental characteristics. This provided a clear framework for consumers to make informed and sustainable choices when it comes to the cleaning products they use in their homes.

The Guide to choosing and using green products provided practical information and useful tips for consumers, such as product selection criteria, the correct way to use products and recommendations for effective and environmentally friendly cleaning. The guide was designed to encourage the adoption of more sustainable cleaning practices and support the transition to a greener lifestyle.

The Green Cleaning Products Market Assessment Report has provided a comprehensive analysis of trends, market demand, competition and opportunities for the development and promotion of these products. This report was useful to better understand the business environment and to identify effective strategies for the promotion and commercialization of green cleaning products.

Through these activities, the project has helped to promote the use of green cleaning products and to raise consumer awareness of their benefits for the environment and human health. It has also stimulated innovation and sustainable





development in the cleaning products industry, thus contributing to the protection of the environment and the promotion of a greener lifestyle.

#### 2.2. Identifying Problems and Obstacles

Particular attention was paid to identifying and discussing the problems and obstacles encountered in the project implementation process. Participants discussed the difficulties encountered and shared their experiences in overcoming them.

#### **2.3. Action Plan Analysis**

The existing action plans were thoroughly analyzed and evaluated. The focus was on ensuring that all Green-Clean project activities are well-coordinated and that the necessary resources are in place to complete them on time and within the established budget.

#### 2.4. Development of Solutions and Strategies

Solutions and strategies were discussed and proposed to overcome challenges and improve the project's implementation process. Participants collaborated to identify the most efficient ways to address the obstacles faced.

#### **2.5. Setting Goals and Future Plans**

A clear and realistic set of goals was developed for the upcoming phase of the Green-Clean project. The necessary steps to achieve these objectives were discussed, and concrete action plans were established.

Overall, the first part of the activity served as a valuable opportunity for collaboration and coordination among the partner organizations involved in the Green-Clean project. By identifying challenges, assessing progress, and planning future steps, the participants contributed to ensuring the success and positive impact of the project on both the community and the environment.





#### 3. Part II of the "Work Visit in Cyprus" Activity

The second part of the activity was dedicated to working sessions and hands-on workshops focused on promoting eco-friendly cleaning practices and environmental protection through the use of green cleaning products. Participants were divided into working groups, where they had the opportunity to learn and discuss sustainable cleaning methods and practices, as well as participate in practical workshops for making eco-friendly cleaning solutions.

#### 3.1. Day 3: Sustainable Cleaning Practices

The day began with a registration and introduction session, giving participants the chance to get to know each other and share their expectations for the day's activities. This introduction was followed by an engaging presentation on the importance of sustainable cleaning practices. Participants learned about their role in reducing waste and efficiently using resources during cleaning processes. They were encouraged to find innovative solutions to minimize their environmental impact.

After a short coffee break, interactive working sessions followed, where participants were split into small groups to discuss and identify practical ways to reduce waste and optimize resource usage. These sessions fostered productive discussions and facilitated the exchange of ideas and experiences among participants.

In the afternoon, we held a hands-on session on making homemade cleaning products. Participants were guided through the process of preparing eco-friendly cleaning solutions using natural ingredients like vinegar, baking soda, and lemon. This practical experience demonstrated to participants that they can have a positive environmental impact by using eco-friendly and recyclable cleaning products.





#### **3.2. Day 4: Reducing Environmental Impact**

The fourth day started with another registration and introduction session, followed by a detailed presentation on the importance of choosing eco-friendly products and recycling packaging. Participants were informed about the benefits of using green cleaning products and the positive impact recycling packaging has on the environment.

After a coffee break, discussion sessions were held focusing on sharing experiences and practical advice. Participants were encouraged to share examples of eco-friendly cleaning practices they have successfully implemented in their daily lives. These discussions were highly valuable as they highlighted the diversity and effectiveness of sustainable practices in protecting the environment.

In the afternoon, practical workshops focused on making cleaning products and creatively recycling packaging. Participants had the opportunity to put their newly acquired knowledge into practice by making eco-friendly cleaning products and recycling packaging. These workshops demonstrated that anyone can contribute to reducing environmental impact by adopting sustainable practices in everyday life.

#### **3.3. Day 5: Practical Examples of Using Eco-Friendly Cleaning Products**

The final day of the activity was dedicated to exploring and implementing concrete examples of using green cleaning products. The day began with a comprehensive presentation on how participants could integrate these products into their daily routines. They learned about the various benefits of using eco-friendly products and how these choices can contribute to environmental protection.

After a brief coffee break, practical demonstrations were held on cleaning surfaces, stain removal, and washing clothes using eco-friendly products. Participants had the chance to witness the effectiveness of these products in action and learn techniques and tips for efficient and sustainable cleaning.

The final part of the day featured practical workshops where participants were encouraged to apply the knowledge and skills they had gained in real-life scenarios.





These workshops offered a stimulating and interactive environment, allowing participants to solidify their understanding and practice their skills.

#### 4. Participants

The activity was attended by a total of 16 people representing the two partner organizations involved in the Green-Clean project. Participants included project coordinators, environmental experts and implementation staff.

#### 5. Evaluation

The feedback received from participants was extremely positive. All 16 participants responded affirmatively to the questions in the evaluation survey, expressing their satisfaction with the content and usefulness of the activity. They particularly appreciated the opportunity to share knowledge and experiences, and to learn new and sustainable practices in environmental protection.

Here are some examples of impressions and suggestions provided by participants for the "Working Visit to Cyprus" activity:

"I really appreciated the practical sessions, especially the homemade cleaning product workshop. It was both educational and fun. I am determined to start using eco-friendly solutions more often, which I learned to make."

"The presentations were very informative and relevant. They opened my eyes to the impact that conventional cleaning products can have on the environment and our health. I suggest including more practical examples and case studies in future activities to better illustrate the concepts."

"The discussion sessions were a valuable moment to share experiences and ideas with colleagues from other organizations. I propose organizing more of these sessions in the future to promote collaboration and the exchange of best practices among partners."





"The practical workshops were the highlight of the activity for me. I was impressed by how we could immediately apply the knowledge gained and see the results. I recommend including more of these workshops in our program."

"I like the idea of using recyclable materials for packaging eco-friendly cleaning products. It would be an excellent initiative to expand this practice and promote the use of recyclable packaging throughout our operations."

"I appreciated the variety of topics covered and the interactive way they were presented. I propose including more local case studies to highlight the relevance and practical impact of using eco-friendly cleaning products in our community."

"The entire experience was inspiring and motivating. I propose organizing more community awareness activities to share the knowledge and experience gained with a broader audience."

"I was impressed by the close collaboration among participants and the way we worked together to find solutions to the identified problems. I suggest maintaining this collaboration and continuing to support each other in implementing the project."

"I was surprised by the effectiveness and accessibility of the eco-friendly cleaning solutions presented. I propose organizing periodic training sessions and workshops to encourage and support the adoption of these practices by our community."

"I noticed a positive shift in participants' attitudes and awareness regarding the impact of our actions on the environment. I propose continuing to promote education and awareness among our community members to build a more sustainable future."

#### 6. Impact

Enhancing Collaboration Between Partner Organizations: The activity significantly contributed to strengthening the collaborative relationships between the two partner organizations. Through constructive discussions and information exchange,





participants were able to identify common solutions and establish effective strategies for implementing the Green-Clean project.

Developing Participants' Skills: Participants had the opportunity to enhance their skills and competencies in environmental protection and eco-friendly cleaning practices. The working sessions and practical workshops allowed participants to learn new methods and practice sustainable approaches in cleaning and waste management.

#### 7. Conclusions

The conclusion of the "Working Visit to Cyprus" marked the end of an intensive and productive week of exploration and learning in the field of eco-friendly cleaning practices. Participants were inspired and motivated to enhance their cleaning practices and adopt a more sustainable lifestyle to protect the environment. This experience was not only informative but also transformative for each participant and for the partner organizations involved in the Green-Clean project.

The "Working Visit to Cyprus" had a significant impact on participants and contributed to strengthening collaboration and commitment to environmental protection. By promoting eco-friendly practices and sharing experiences, the activity stimulated the development of sustainable solutions and facilitated their implementation within the Green-Clean project.

#### 8. Recommendations

Continuing and expanding activities of this nature will be essential for strengthening collaboration and developing skills in the field of environmental protection. Promoting the exchange of best practices and fostering collaboration among partner organizations will be key to advancing joint initiatives aimed at environmental protection.



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