



# **ACTIVITY & IMPACT REPORT**

## **A5.1 – CLEAN-GREEN WORKSHOP**

**WORKSHOP DAY**

**"ECOCLEAN: GREEN CLEANING FOR A  
HEALTHIER ENVIRONMENT"**

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**NOVEMBER 15, 2024 | BUCHAREST, ROMANIA**



**Green  
Clean**



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# 2023-1-RO01-KA210-ADU-000151775

# **ACTIVITY AND IMPACT REPORT**

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**"EcoClean: Green Cleaning for a Healthier  
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#### Partners

- STE SERV IMPACT - Bucharest, Romania
- O.P.E.I. - Paphos, Cyprus

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# 1. Introduction

The Ecological and Sustainable Cleaning Workshop was organized with the aim to educate and motivate participants to adopt more responsible and environmentally friendly practices. The workshop dedicated to promoting the use of green cleaning products was designed as an educational and motivational effort to sensitize and encourage participants to opt for more responsible and environmentally friendly practices in cleaning and waste management.

The workshop was organized with the intention of serving as an educational and motivational platform for the community. Its essential aim was to stimulate a paradigm shift in the approach to cleaning and waste management, encouraging participants to adopt more responsible and environmentally friendly practices.

Through this workshop, the aim was to provide participants with a deeper understanding of the impact that conventional cleaning products have on the environment and to offer them sustainable alternatives. It also aimed to promote awareness of the importance of using eco-friendly and biodegradable products to protect natural resources and prevent pollution.

The workshop aimed to provide participants with relevant and practical information about the benefits of using green cleaning products, such as reducing emissions of harmful chemicals, conserving natural resources and improving air and water quality. Through this educational effort, it was intended to inspire and encourage positive changes in individual and collective behavior, thereby helping to protect and preserve the environment for future generations.

The main purpose of this report is to analyze in detail the context, methodology, participants' profile, level of engagement and participation, participants' evaluation, evaluation results, workshop impact, participants' feedback and to formulate relevant conclusions and recommendations. By exploring these aspects, we aim to highlight the importance and effectiveness of this type of activities in promoting a cleaner and more sustainable environment for future generations.



## 2. Context

In light of increasing concerns about climate change and environmental degradation, workshops on eco-friendly and sustainable cleaning practices have gained significant importance in educating and mobilizing communities. Climate change and pollution have become critical global issues, impacting human health, biodiversity, and the ecological balance of the planet.

In a world where excessive consumption and the use of harmful chemicals have accelerated environmental deterioration, eco-friendly and sustainable cleaning workshops are a vital effort to raise awareness and encourage behavioral change. These workshops provide a platform for education and civic engagement, bringing communities together to learn and act collectively toward a healthier, more sustainable environment.

Through these workshops, participants gain a deeper understanding of the environmental impact of their actions and acquire practical knowledge and skills for adopting greener practices in daily life. These events not only inform but also inspire, motivating people to become agents of change within their own communities and contribute to the protection and preservation of the environment for future generations.

### **3. Methodology**

The workshop methodology was designed to provide participants with an interactive and engaging experience that would aid in both understanding and internalizing the information presented. To achieve this goal, we implemented a range of educational strategies and techniques to stimulate engagement and active participation from everyone involved.

Interactive presentations formed a core part of our approach. Using visually appealing materials like slides, graphics, and videos, we illustrated key concepts to support the learning process. Our presentation style was dynamic and interactive, encouraging questions and discussions to clarify any uncertainties and to foster active involvement from participants.

Practical activities played a key role in reinforcing knowledge and facilitating real-world application. We organized hands-on demonstration sessions and teamwork exercises, allowing participants to directly experience the principles and techniques discussed in the presentations.

During interactive sessions, we collaborated with participants to develop proposals for sustainable environmental projects and motivational messages. These initiatives were created with direct input from participants, reflecting their concerns and aspirations regarding environmental protection and sustainable practices.

The sustainability project proposals were generated through brainstorming sessions and group discussions, encouraging participants to come up with innovative and feasible ideas to contribute to environmental conservation. Various areas were explored, such as waste management, renewable energy usage, biodiversity protection, and promoting eco-friendly transportation.

Additionally, we created motivational messages with participants, aimed at inspiring and mobilizing communities to adopt more responsible and eco-friendly practices. Participants shared their thoughts and ideas to craft impactful messages that effectively communicate the importance of environmental protection and the benefits of a sustainable approach.

These project proposals and motivational messages will be shared within communities to raise awareness and educate people on eco-friendly and sustainable cleaning practices. Through these initiatives, we aim to encourage behavioral change and help build a society more conscious and responsible toward the environment.

Group discussions were another essential component of our methodology. We encouraged participants to share their personal experiences, perspectives, and ideas in an open and friendly setting. Structured discussions on various relevant topics allowed everyone the opportunity to voice their opinions and contribute to a collective dialogue.

The Q&A sessions gave participants a chance to clarify any questions and gain additional information on the topics covered. We encouraged questions and



provided detailed, concise answers to ensure a thorough and accurate understanding of all topics discussed.

By combining these elements, our methodology was designed to offer a holistic and engaging experience, encouraging participants to actively engage and effectively learn about eco-friendly and sustainable cleaning practices.



## 4. Participants' Profile

The participant profile at the workshop was diverse and inclusive, reflecting a shared interest in protecting the environment and adopting eco-friendly practices in daily life. Among the attendees were engaged community members, including parents teaching ecological values to their children, young people passionate about sustainability, environmental professionals, and citizens simply concerned about the impact of their actions on the planet.

Throughout the workshop, we had the privilege of engaging with participants from varied backgrounds and experiences. This diversity enriched discussions and activities by bringing a wealth of perspectives and ideas, enhancing each participant's experience and reinforcing the belief that protecting the environment is a collective responsibility.

Regardless of age or social background, participants demonstrated a strong commitment to the themes addressed in the workshop and an openness to learning and collaboration. This active engagement and variety of perspectives contributed to the vibrant atmosphere and inspiring exchange of ideas that characterized the entire event.

## **5. Commitment and Participation**

Active engagement and participation were fundamental aspects of the workshop experience for the attendees. They approached all activities with enthusiasm and dedication, demonstrating a deep interest and a sincere desire to learn and contribute to environmental protection.

From the very beginning, participants displayed a strong commitment to the topics discussed and actively explored concepts related to eco-friendly and sustainable cleaning. Through their involvement in presentations, group discussions, and hands-on activities, they showed a genuine interest in understanding environmental issues more fully and in seeking sustainable solutions.

Throughout the workshop, participants remained open to new information and ideas and enthusiastically contributed to developing sustainability projects and motivational messages. Their active contributions and creativity added significant value to every phase of the workshop, highlighting their determination to be part of the change and to contribute to environmental protection.

Through their dedication and active involvement, participants underscored the importance of the workshop topics and demonstrated their willingness to take action for positive change within their communities and the world around them.

## 6. Participants Evaluation

Participant evaluation was an important part of assessing the workshop's impact and identifying areas for further enhancement or development. To achieve this, participants completed a structured questionnaire covering a wide range of aspects related to their knowledge, perceptions, and behaviors in the field of eco-friendly and sustainable cleaning.

Through this questionnaire, participants had the opportunity to express their opinions and self-assess their understanding and behaviors related to green cleaning practices. The questions were designed to gauge their grasp of green cleaning concepts, the impact of using eco-friendly products, the importance of sustainable waste management, and how they can contribute to promoting a more eco-conscious lifestyle within their community.

The aim of the participant evaluation was not only to measure their level of knowledge and awareness but also to identify strengths and areas for improvement. The insights gathered provided valuable information to the organizers on the workshop's effectiveness and served as a foundation for developing strategies to reinforce eco-friendly knowledge and practices among participants.

## 7. Evaluation Results

The evaluation results reflect a deep understanding and increased receptiveness from participants regarding eco-friendly cleaning and sustainability concepts. The observation that most participants expressed a strong willingness to adopt more sustainable practices in their daily lives is a clear sign of the workshop's positive impact. This underscores the effectiveness of the workshop's methods and content in motivating and educating the community on the importance of adopting more environmentally responsible practices.

Analysis of the results indicates that the workshop successfully generated a significant shift in both perception and behavior among participants concerning green and sustainable cleaning. This not only reflects the workshop's success in achieving its intended goals but also suggests a genuine commitment from participants to act on the new knowledge and perspectives they gained.

These positive outcomes highlight the importance of continuing and expanding educational and awareness efforts in environmental protection. It is evident that workshops and similar events can play a crucial role in fostering sustainable behavior and promoting cultural change toward more responsible environmental practices. By sustaining these efforts and actively engaging the community, we can hope to build a greener and more sustainable future for all.

## **8. The workshop's impact**

The workshop's impact on participants was profound, sparking significant changes in their attitudes and behaviors toward the environment. Through this workshop, participants gained not only knowledge and information but also a deeper understanding of the importance of adopting eco-friendly and sustainable practices in everyday life.

One important aspect of the workshop's impact was the heightened awareness among participants regarding the effects of their actions on the environment and on future generations. Through discussions and interactive activities, participants developed a stronger grasp of the connection between individual choices and the health of the environment, realizing that even small actions contribute to the collective effort of protecting the planet.

Beyond raising awareness, the workshop also instilled a strong sense of responsibility and commitment toward the environment. Participants felt motivated to become active agents of change within their communities, to share their knowledge, and to encourage others to adopt more responsible practices. This commitment was reflected in their willingness to participate in environmental projects and community awareness activities.

A further impact of the workshop was the change in participants' daily behaviors. Many reported making more sustainable choices, such as reducing water and energy usage, actively recycling, and using eco-friendly cleaning products.

These behavioral changes have had a positive effect not only on the environment but also on participants' overall health and quality of life.

Moreover, the workshop influenced participants' social and community relationships, as they formed stronger connections with other community members who share similar environmental concerns. These connections created networks of support and collaboration for future projects, contributing to stronger communities and fostering a culture of sustainability.

The workshop's impact extends beyond the participants to their communities. By promoting eco-friendly practices and mobilizing human and social resources, workshops of this kind can play an essential role in building a more sustainable future and protecting the environment for generations to come.

In conclusion, the workshop had a multifaceted impact—cognitively, emotionally, behaviorally, and socially. Participants have become more aware, responsible, and engaged in environmental protection, contributing to a greener, more sustainable future for all.



## 9. Participants' Feedback

Participants were encouraged to provide feedback and share their experiences in the workshop. Feedback results were generally positive and reflected their appreciation for the content and format of the workshop. Among the main issues highlighted in participants' feedback were:

Relevance and usefulness of information: many participants appreciated the content of the workshop, highlighting the usefulness and relevance of the information presented. They felt that the workshop provided them with valuable knowledge and practical tools to adopt more responsible and environmentally friendly practices in their daily lives.

Interactive format and involvement of participants: Feedback showed appreciation for the interactive format of the workshop, which included presentations, practical activities and group discussions. Participants noted that these elements contributed to their active involvement and deeper understanding of the topics covered.

Commitment and expertise of the facilitators: Feedback also highlighted appreciation for the commitment and expertise of the workshop facilitators. Participants noted the accessible and empathetic approach of the facilitators, who succeeded in creating an open and receptive environment for discussion and questions.



Opportunity to contribute and share experiences: Many participants appreciated the opportunity to contribute ideas and share experiences at the workshop. They felt they were listened to and that their opinion was taken into account, which made them feel involved and valued.

Overall, participants' feedback confirmed the success of the workshop in achieving its objectives and generating a positive educational and motivational experience for all involved. These positive comments were encouraging for the organizers and provided valuable input for improving and refining future editions of the workshop.

Some participant feedbacks:

- ✧ "The workshop was very informative and interactive. I learned many new things about green cleaning practices and appreciated the way the information was presented."
- ✧ "I felt inspired to make changes in my life after attending this workshop. It is incredible to see how small actions can have such a big impact on the environment."
- ✧ "It was great to be able to interact with the other participants and share ideas and experiences. The atmosphere was very friendly and encouraging."
- ✧ "The workshop was very enlightening and opened my eyes to the importance of adopting green cleaning practices in my daily life."
- ✧ "I felt inspired and motivated to make changes in my behavior after attending this workshop."

- ✧ "It was great to see how easy it is to contribute to protecting the environment by making simple and responsible choices when it comes to cleaning products."
- ✧ "The workshop gave me a better understanding of the impact we have on the environment and encouraged me to take action."
- ✧ "I enjoyed the interaction with the other participants and the way we were able to learn from each other and share experiences."
- ✧ "I left the workshop with a lot of ideas and strategies that I can implement in my daily life to be greener."
- ✧ "The presentations were engaging and easy to understand and the hands-on activities were fun and relevant to the topic."
- ✧ "I was impressed with the diversity of topics covered in the workshop and how they were presented in an interactive and engaging way."
- ✧ "I appreciated the fact that the organizers were open to questions and discussion, which allowed us to clarify any concerns along the way."
- ✧ "The workshop was a valuable experience and made me think more seriously about how I can change my lifestyle to be more sustainable."

These impressions reflect the diversity of participants' experiences and perspectives and highlight the positive impact of the workshop on their awareness of and commitment to green practices.

## 10. Conclusions and Recommendations

The Ecological and Sustainable Cleaning workshop was a remarkable success, encouraging participants to become agents of change in their communities and giving them the tools to adopt a more responsible and environmentally friendly lifestyle.

The Ecological and Sustainable Cleaning workshop was an engaging and enlightening experience for all participants involved. Through an interactive and participatory approach, they had the opportunity to explore in depth the concepts related to green cleaning and sustainable practices, gaining the necessary understanding to adopt positive changes in their daily lives and in their community.

The context in which the workshop took place is one marked by an alarming increase in environmental issues such as climate change and degradation of natural resources. In this context, workshops of this kind are becoming increasingly important to educate and motivate individuals to adopt more responsible and sustainable practices.

The workshop methodology was designed to provide participants with a holistic and interactive experience. Through dynamic presentations, hands-on activities and group discussions, they were encouraged to share their ideas and explore together innovative solutions to environmental problems.

The profile of participants was diverse, bringing together individuals from different backgrounds and age groups. This diversity enriched the discussions and

contributed to the exchange of perspectives and experiences, thus strengthening the collective understanding of the topics addressed.

Engagement and active participation were defining aspects of the workshop. The participants were enthusiastically involved in all the proposed activities, showing a genuine interest and a sincere desire to learn and contribute to protecting the environment.

The evaluation of participants provided a clear picture of their level of knowledge and the impact of the workshop on them. The results indicated that the majority of the participants gained a solid understanding of the concepts of environmental cleanliness and sustainability and were motivated to change their behavior in line with the values and principles discussed.

The impact of the workshop was profound and lasting. The participants were inspired to become agents of change in their communities and to apply the knowledge and skills acquired in their daily lives. The workshop thus had a multiplier effect, influencing not only the direct participants but also those around them.

The feedback from the participants was extremely positive, highlighting their appreciation for the quality and relevance of the workshop. Their impressions and suggestions were valuable in improving future editions of the workshop and in adapting its content to the needs and expectations of the participants.

In conclusion, the workshop on Ecological and Sustainable Cleaning was not only an opportunity to learn and exchange experiences, but also an important step towards building a greener and more sustainable future for all.

For the future, it is recommended to continue and expand these workshops, diversify teaching methodologies and actively involve the community in environmental projects to ensure a sustainable and positive impact on the environment.





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# Green Clean

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